

34<sup>th</sup> EUROPEAN CRYSTALLOGRAPHIC MEETING

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## 26-30 AUGUST 2024

PADOVA, ITALY

WWW.ECM34.ORG













On behalf of the European Crystallographic Association and of the Italian Association of Crystallography – AIC, it is our pleasure to introduce you the sponsorship and exhibition opportunities of the 34<sup>th</sup> European Crystallographic Meeting.

The meeting will be held at the new Padova Congress, in Padova - Italy, from 26<sup>th</sup> to 30<sup>th</sup> of August 2024.

The ECMs are the main meeting point for crystallographers in the ECA area to show their recent research, and ECM34 in Padova will be the first ECM to follow the 26<sup>th</sup> IUCr Congress in Melbourne (IUCr 2023). The scientific program jointly organized by all the ECA Special Interest groups (SIGs) provide the ideal update in all fields of crystallographic research and education. The synergy between ECM34 and the EPDIC18 conference will represent the ideal forum to present and discuss developments of all aspects of crystallography.

On behalf of the European Crystallographic Association (ECA) and of the Italian Association of Crystallography (AIC), we look forward to meeting you in Padova in 2024 for ECM34.

If the items listed in the sponsor packages do not suit your current objectives, we will be delighted to discuss how we can assist you in building a package to please your needs. We will make all efforts to ensure that your investment leads to a successful experience.

EPDIC18 will be held at the same venue as ECM34 from 30<sup>th</sup> August to 2<sup>nd</sup> September 2024.

Special reduced packages are being offered to sponsors supporting both ECM34 and EPDIC18. Until November 15th, priority will be granted to Companies sponsoring or exhibiting at both events.



Gilberto Artioli ECM34 Chair



Giuseppe Zanotti ECM34 Chair







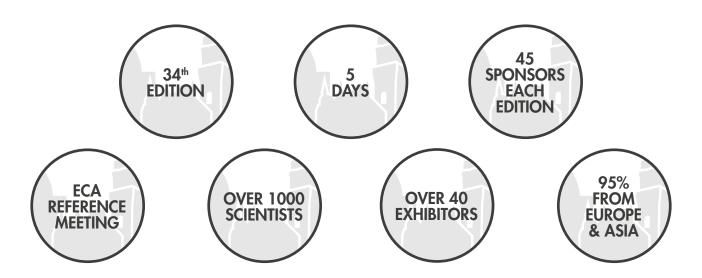


## WHY SPONSORING & EXHIBITING ECM34?

Supporting ECM34 is definitely a great way to market your Company and boost your branding.

- 1. Launch products and present innovations to the crystallographic community at large.
- 2. Strengthen your bond with existing customers and meet future customers.
- 3. Expand your network and strengthen your reputation.
- 4. Meet and interact with international experts in the field of crystallography.

## **KEY FIGURES**





The ECM34 Conference is soliciting presentations and communications describing significant findings and new developments in the following areas:

- 1. Macromolecular crystallography
- 2. Quantum crystallography
- 3. Aperiodic crystals
- 4. Electron crystallography
- 5. Mineral and inorganic crystallography
- 6. Instrumentation and experimental techniques
- 7. Powder diffraction
- 8. Crystallographic computing

- 9. Crystallography under extreme conditions
- 10. Crystallography of functional materials
- 11. Molecular structure and chemical properties
- 12. Molecular interaction and recognition
- 13. Dynamics, disorder, diffuse scattering
- 14. Cultural heritage
- 15. Education in crystallography





ABSTRACT SUBMISSION DEADLINE: Late May 2024

AUTHORS NOTIFICATION: End June 2024

LATE NEWS SUBMISSION DEADLINE: Mid July 2024

• FINAL TECHNICAL PROGRAM: End July 2024

## MEETING AT-A-GLANCE

The Meeting will include a number of satellite events (meetings, schools, workshops) taking place immediately before and after ECM and EPDIC.

#### **MEETING**

From Monday, August 26<sup>th</sup> to Friday, August 30<sup>th</sup>: the annual meeting gathers in one place the various facets of crystallography, ranging from physics and materials engineering to mineralogy, to structural biology, and its applications in life sciences.

The strong interdisciplinarity of the technique, offers companies the opportunity to meet in a single place all those who use crystallographic techniques. The meeting will include 3 plenary lectures, 14 keynotes, 42 micro-symposia, each with invited talks and presentations from the delegates.

ECM34 interdisciplinarity is an added value as the meeting will be followed (in the same location) by EPDIC18, whose community partially overlaps with ECM.

- INDUSTRIAL EXHIBITION from Monday August 26th to Friday, August 30th, 2024
- ECM WELCOME RECEPTION on Monday, August 26th, 2024
- GALA DINNER on Thursday, August 29th, 2024
- ECM Closing ceremony and EPDIC Opening ceremony Friday, August 30th, 2024





GILBERTO ARTIOLI CIRCe Centre - University of Padova (Italy)

ECM34 CHAIR

• GIUSEPPE ZANOTTI University of Padova (Italy),

**CO-CHAIR** 

ROSANNA RIZZI CNR Institute of Crystallography (Italy),

CO-CHAIR | EPDIC18 CHAIR

## PROGRAMME COMMITTEE

MARIJANA ĐAKOVIC University of Zagreb (Croatia)

**ECA PRESIDENT** 

UDO HEINEMANN Max Delbrück Center for Molecular Medicine (Germany)

ECA

**ECA IMMEDIATE PAST PRESIDENT** 

JAN DOHNÁLEK Institute of Biotechnology CAS (Czech Republic)

**ECA SIGS COORDINATOR** 

ANGELA ALTOMARE CNR Institute of Crystallography (Italy)

**IUCr EXECUTIVE COMMITTEE REPRESENTATIVE** 

- Representatives of all ECA Focus groups
- Representatives of all ECA Special Interest groups (SIGs)
- Representatives of all ECA General Interest groups (GIGs)

## REPRESENTATIVES OF AIC, adhering body to ECA

- ANGELA ALTOMARE AIC President (Italy)
- ANDREA IENCO AIC Secretary (Italy)
- SABRINA NAZZARENI AIC Treasurer (Italy)





## **CONTACT US**

For more information and sponsorship opportunities please contact:

- ANNALISA GUERRI annalisa.guerri@unifi.it
- ECM34 ORGANISING SECRETARIAT
   Sistema Congressi s.r.l.

   Via Trieste 26, 35121 Padova, Italy | +39 049 651699

ecm34@sistemacongressi.com





#### PADOVA: A CONFERENCE-FRIENDY CITY



- IT IS A SAFE DESTINATION where people can stroll around the city without risks and the city has an efficient public transport service
- IT IS WELL CONNECTED under all points of view. Venice International Airport is only 40 km away, with a public bus service which allows an efficient and cheap transfer. It is a crossroad for highspeed trains on the east-west route (Milano to Venice) and north-south route (Rome to Venice), with trains each half hour (two hours to Milan, three hours to Rome)
- IT IS AFFORDABLE to each pocket: hotel rates are reasonable and a dinner at a restaurant may start from € 25, a pizza with beer from € 15









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## THE VENUE



PADOVA CONGRESS opened in May, 2022, to give home to the many events organized by the University, Institutions and Companies, who recognize the strength of our destination.

Padova Congress is a unique, contemporary and flexible space, an architectural gem that joins design, functionality and technology. An internationally oriented venue that can host events for up to 3,334 people, just a few steps from the vibrant historic centre of Padova.

Designed by the renowned Japanese architect Kengo Kuma, the stunning Padova Congress Centre can flexibly host a vast range of events: the modular spaces can be rearranged into tens of configurations to align with event goals. In traditional Japanese architecture, space is an extremely ductile element. Inspired by this spatial concept, the new Congress Centre has been designed as a container that can flexibly adapt and accommodate a wide variety of functions.





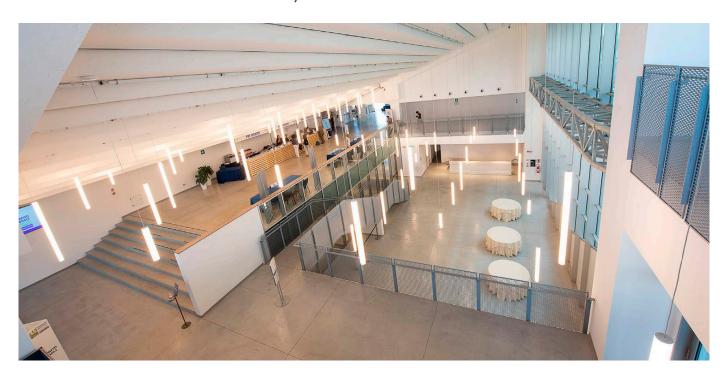




The two main halls are GIOTTO ROOM (1.565 seats) and MANTEGNA ROOM (988 seats), completed by common areas to host exhibitions, food & beverage functions, poster sessions.

More details on www.ecm34.org

By exhibiting at ECM 2024, Companies will benefit from extensive exposure to our international, focused attendance interested in industry innovations.



- The exhibition areas with booths are located centrally in the congress building and in different floors: close to the registration desk and the Plenary Hall, at rooms entrances, next to poster areas; coffee breaks will be served in the exhibition area every day
- The exhibition will remain open during the entire scientific programme

#### **NOTE**

- Standard exhibition booths are  $3 \times 2 = 6 \text{ m}^2$  (6 m<sup>2</sup> = 1 module) (18 m<sup>2</sup> = 3 modules)
- No Sponsorship Package is exclusive

SPECIAL REDUCED PACKAGES ARE BEING OFFERED TO SPONSORS SUPPORTING BOTH ECM34 & EPDIC18



€ 22.000

vat excluded

#### SHELL SCHEME BOOTH (first priority on selecting the exhibiting space position)

- 18 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 4 exhibitor passes (Gala Dinner not included)
- 2 Gala Dinner included (other Gala Dinner attendance will have to be purchased extra)

#### YOUR COMPANY LOGO ON

- Website (home page and sponsor page with short company profile)
- Monthly newsletters (+ dedicated focus on one issue; content to be provided by the Company)
- 1 dedicated announcement on social media (+ dedicated focus on one issue; content to be provided by the Company)
- Inside final program
- ECM34 banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas

#### **COMPANY ADVERTISEMENT**

- EXCLUSIVE for the FIRST GOLD: on the final programme back cover For other GOLD SPONSORS in order of priority (1s come 1st served): inside front cover, inside back cover, full page inside final programme.
- Important advertisement in the App and pdf of the final program
- Banner at the conference venue (provided by the company)

#### **CONFERENCE PROGRAMME**

- Vendor Lecture during Conference programme, to be agreed with Programme Committee
- Company visibility during 3 Microsymposia

#### **ATTENDEE'S KIT**

- 1 bag insert
- EXCLUSIVE for the FIRST GOLD: Company lanyards provided by the Company with ECM34 logo and Company logo
- EXCLUSIVE for other GOLD: a company gadget provided by the Company

#### **ACKNOWLEDGEMENTS BY CONFERENCE CHAIR**

• During the Opening Ceremony



€ 15.000

#### SHELL SCHEME BOOTH (priority on selecting the exhibiting space position)

- 12 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 3 exhibitor passes (Gala Dinner not included) (other company staff members will have to register paying the conference fee)

#### YOUR COMPANY LOGO ON

- Website (home page and sponsor page with short company profile)
- Monthly newsletters
- 1 dedicated announcement on social media
- Inside final program
- Banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas
- Conference App

#### **COMPANY ADVERTISEMENT**

• Full page inside final programme

#### **CONFERENCE PROGRAMME**

• Company visibility during 2 Microsymposia

#### ATTENDEE'S KIT

- 1 bag insert
- Notepads and Pens provided by the Company

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€ 10.000

#### **SHELL SCHEME BOOTH**

- 6 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 2 exhibitor passes (Gala Dinner not included) (other company staff members will have to register paying the conference fee)

#### YOUR COMPANY LOGO ON

- Website (home page and sponsor page with short company profile)
- Monthly newsletters and on a general social post
- Inside final program
- Banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas
- Conference App

#### COMPANY ADVERTISEMENT

• Half page inside final programme

#### **ATTENDEE'S KIT**

• 1 bag insert

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All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Each module space will come with 1 exhibitor pass. Any additional exhibitor pass will be charged at exhibitor registration fee as described on **www.ecm34.org**.



€ 5.000

- 6 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 1 exhibitor pass (Gala Dinner not included) (other company staff members will have to register paying the conference fee)
- Your logo listed in the exhibitor thank you list



## ADDITIONAL SPONSORSHIP OPPORTUNITIES



### COMPANY ADVERTISEMENT

•	Sponsorship of the congress Mobile App*	€ 5.000,00
•	Inside first page advertisement in the App and pdf of the final program	€ 2.000,00
•	Inside full page advertisement in the App and pdf of the final program	€ 1.000,00
•	Inside half page advertisement in the App and pdf of the final program	€ 600,00

<sup>\*</sup> non exclusive - If you want to secure the event exclusively, get in touch with our contacts.



## ATTENDEE'S KIT

• Delegate bags (4 sponsors) € 1.600,00 Provided by the organizers with the company logo. The logo will be tied to the bag and not printed on Bag insert €1.500



•	Gala Dinner** (logo on menus, your roll up on Gala Dinner entrance)	€6.000
•	Welcome Reception ** (logo on menus, your roll up on Welcome Reception entrance)	€4.000
•	Student Mixer** (logo on tickets, your roll up on Student Mixer area)	€4.000
•	Coffee breaks* (2 per day)	€2.200
•	Lunch* (1 per day)	€3.000

<sup>\*</sup> Coffee Breaks and lunches will be served in the Exhibition Area.

## **SCIENTIFIC**

<ul> <li>Vendor lecture (15 min slot for a commercial speech) Limited availability</li> </ul>	€3.200
Visibility during a plenary lecture	€1.500
Visibility during a keynote lecture	€1.200
Microsymposium	€600
Poster Prizes	€500
<ul> <li>Logo on Poster session per day</li> </ul>	€1.500

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<sup>\*\*</sup> non exclusive - If you want to secure the event exclusively, get in touch with ecm34@sistemacongressi.com



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

## WYOUR COMPANY LOGO ON

•	Website (home page and sponsor page with short company profile)	€ 1.000
•	Monthly newsletters	€ 1.000
•	Inside final program	€ 1.000
•	ECM34 banner at the conference venue	€600
•	Introductory slides before the session	€1.200
•	Reusable water bottle	upon request

## **OTHER OPTIONS**

•	Your logo on: Registration form (ECM34 and EPDIC18)	€2.500
•	Your logo on: At Registration Desk	€600
•	Staff T-shirt with Company logo and Conference logo	€1.000





## TAILOR MADE SPONSORSHIP

The Organizing Secretariat will be pleased to assist Companies with items and features which are not mentioned in this document. We will do any effort to customize your participation to the 2024 ECM Conference!

Subscribe to our newsletter to keep in touch! www.ecm34.org

For any further information, please contact ecm34@sistemacongressi.com



## JOINT ECM34 & EPDIC18 SPONSORSHIP

Please contact ecm34epdic18@sistemacongressi.com



Organization of Scientific and Corporate Events Via Trieste, 26 - 35121 Padova, ITALY Ph. +39 049 651699 - Fax +39 049 651320 info@sistemacongressi.com







#### EXHIBITION HOURS ARE TENTATIVELY SET AS FOLLOWS:

- Your booth will be ready on Monday August 26, 2024 morning time
- Dismantling will start on Friday August 30, morning time

More information will be given on the Exhibitors' Technical Manual.



#### EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated May 2024.

It will include the following:

- Updated Conference program
- Final floor plan
- Final exhibition details and information
- Final technical details about the Venue and Booths
- Set up/dismantling and delivery instructions
- Shipping address and instructions

## HOW TO BOOK YOUR SPONSORSHIP

Fill in this Sponsorship confirmation form to confirm your sponsorship: www.registerme.eu/ecm-epdic-2024-sponsorship/

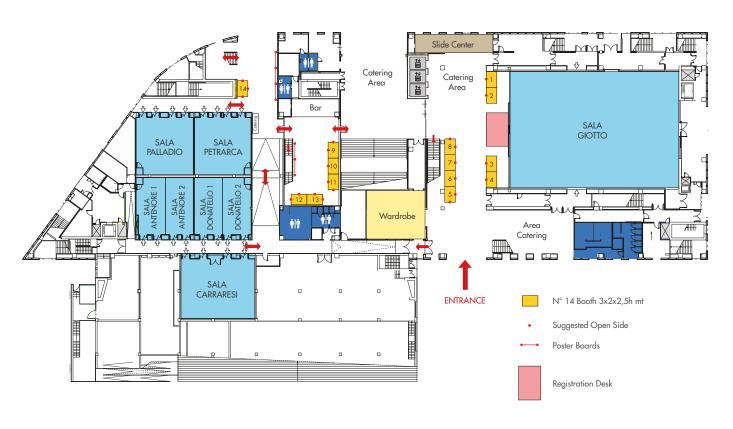
#### Upload your logo on the sponsorship confirmation form!

The following options are accepted:

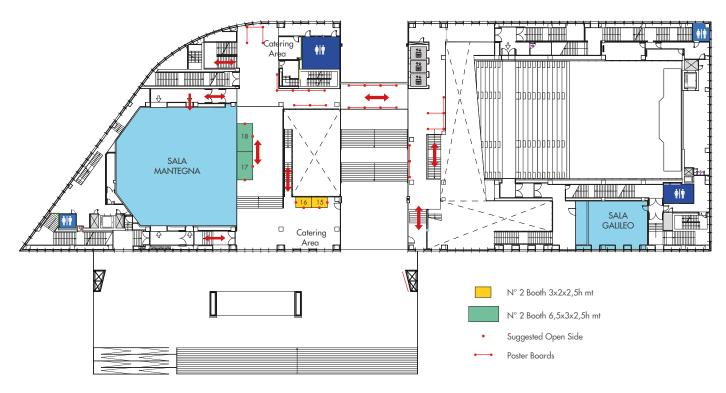
- Vector graphic (.eps or .ai format) in 4 colors (4c) for print purposes
- Jpg, png image for digital use

Sponsorships items and Booth spaces will be reserved upon receipt of full payment on a first-come, first-served basis. Please list the top 3 preferences for your booth number (exhibit hall location) in the Sponsorship confirmation form. Final assigned booth will be communicated within the Exhibitors' Technical Manual.



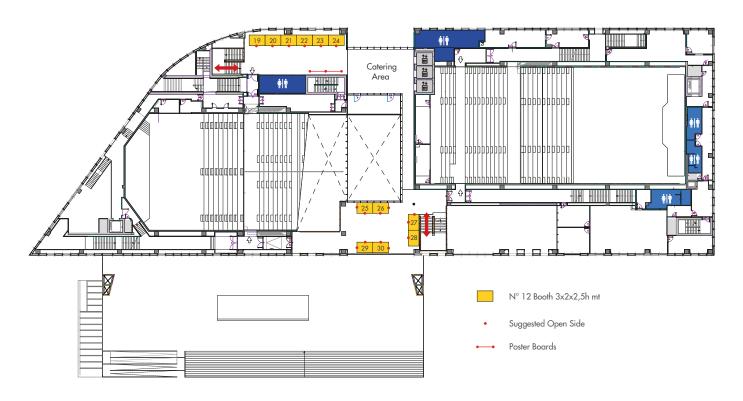




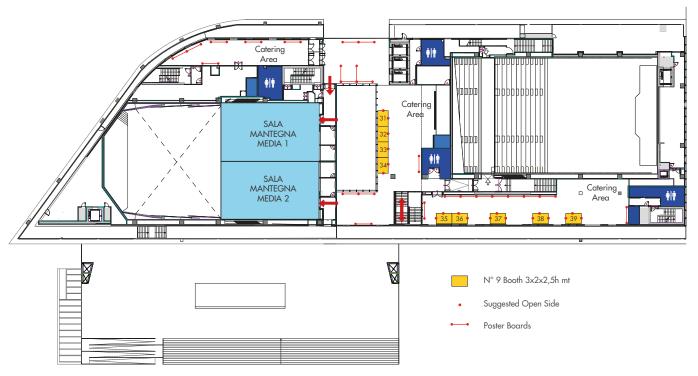


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## PAYMENT CONDITIONS

100% payment is due upon receipt of the invoice.

Should Sponsors fail to complete payments within 1 week after the receipt of the invoice, the Organizers shall be entitled to cancel the sponsorship.

If we are supposed to receive a Purchase Order or a Vendor form before issuing our invoice, please send it to amministrazione@sistemacongressi.com within 1 week after your submission under penalty of cancellation of the sponsorship.

- All prices are vat excluded
- All amounts and payments are in Euro (EUR-€)
- Accepted payment: bank transfers
- Bank chargers are payees' responsibility

## CANCELLATION POLICY

Cancellations must be made in writing to ecm34@sistemacongressi.com

Due to advance financial commitments, refunds requested after March 11, 2024, cannot be guaranteed. Consideration of cancellation requests for refunds received after March 11, 2024, will be processed after the conference. Cancellation requests received prior to March 11, 2024, will be refunded, less € 500 processing fees, within 30 days from the request.

## TERMS & CONDITIONS - EXHIBIT RULES

- 1. Prices do not include ITALIAN VAT (22%). Only Italian Companies are VAT taxable therefore 22% VAT will be added on their final invoice.
- 2. The ECM 2024 Organizing Committees retains the exclusive right to approve sponsorship applications.
- 3. Sponsors may not sublet, assign or apportion any part of the sponsor benefit(s) nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the ECM 2024 Organizing Secretariat
- 4. The ECM 2024 Organising Secretariat will not be liable for damage or loss to a sponsor's or exhibitors' properties through fire, theft, accident, or any other cause while at the Conference venue whether the result of negligence or otherwise. Exhibitors are recommended to arrange their own insurance policies.
- 5. Sponsorship is not limited to financial support, but can also take the form of provision of services, ads, publicity, etc.
- 6. In the event that the benefits of this sponsorship package undergo any changes, committed sponsors will be immediately notified and given the opportunity to retract or modify their sponsorship at no processing/cancellation fee.
- 7. Sponsorship/Exhibition application, properly executed by the applicant, shall, upon written acceptance and notification of sponsorship/exhibit booth assigned by the ECM 2024 Committee or its agent, constitute a valid and binding contract.



## TERMS & CONDITIONS - EXHIBIT RULES

**EXHIBIT RULES** 

- 8.1. ECM 2024, the exhibit site and their officers, employees, agents, and REPRESENTATIVEs will not assume or otherwise be responsible for any injury, loss or damage to the exhibitor, the exhibitor's officers, employees, agents, or REPRESENTATIVEs or their property, however caused.
- 8.2. You will receive rules and regulations specific to participating in exhibits in the Exhibitor Manual; updated installation/dismantling times will be included.
- 8.3. EU General Data Protection Regulations: upon accepting these Exhibit Rules, exhibitor also understands and agrees to the regulations put forth in the EU General Data Protection Regulations (GDPR) at www.gdpr.eu.
  - 9. CONFERENCE REGISTRATION for SPONSOR includes access to all sessions, industry exhibition, congress materials, coffee breaks and Welcome Reception (excluding Gala Dinner). Please take note that no Exhibitor staff is foreseen.
  - 10. Rates for additional services at the booth will be available in the Exhibitors' Technical Manual.