



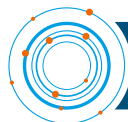
**18<sup>th</sup>** European Powder  
Diffraction Conference

**SPONSORSHIP & EXHIBITION  
OPPORTUNITIES**

**30 August - 2 September  
2024**

**Padova, Italy**

[www.epdic18.org](http://www.epdic18.org)



# WELCOME MESSAGE



On behalf of EPDIC (and of the Italian Association of Crystallography - AIC) it is our pleasure to introduce to you the sponsorship and exhibition opportunities of the 18<sup>th</sup> European Powder Diffraction Conference - EPDIC18.

The conference will be held at the new Padova Congress Center in Padova, Italy, from August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024.

Padova is one of the most charming cities in Italy and is home to a lively University that ranks among the oldest in Europe.

A visit to Padova offers a full immersion in arts, history and culture! Moreover, its central location provides easy access to Venice, Verona and the Garda Lake, the Dolomites and the Adriatic Seaside.

Padova is also an excellent city for hosting conferences due to the following reasons:

- Its medium size enables short transfers between points
- The city is easily accessible, with several airports in the surroundings
- Accommodation options are available at reasonable rates

Adding to the appeal of 2024, the University of Padova recently celebrated its 800-year foundation, and the new inclusion of the «Urbs Picta» in the UNESCO Heritage List.

We are in the process of assembling an exciting program of scientific presentations, workshops and events, as well as an extensive industrial exhibition.

ECM34 will precede EPDIC18 from August 26<sup>th</sup> to 30<sup>th</sup>, 2024, at the same venue.

**Special reduced packages are being offered to sponsors supporting both ECM34 and EPDIC18. Until November 15<sup>th</sup>, priority will be granted to Companies sponsoring or exhibiting at both events.**

We anticipate that EPDIC18 will be a productive gathering, and we eagerly await the opportunity to meet you in Padova.



**Rosanna Rizzi**  
CNR Institute of  
Crystallography (Italy)  
*Chair*



**Annamaria Mazzone**  
CNR Institute of  
Crystallography (Italy)  
*Co-Chair*

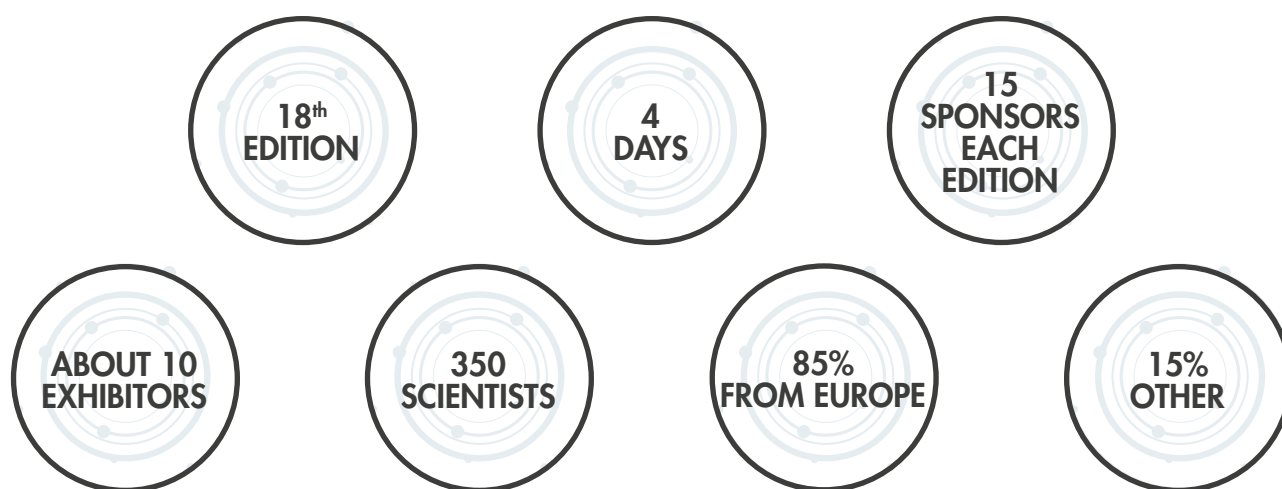




Supporting EPDIC18 is undoubtedly an excellent strategy to promote your company and enhance your branding. Here are some key benefits:

1. **Unveil new products and showcase innovations effectively**
2. **Cultivate stronger connections with your current customers and meet potential future customers**
3. **Expand your professional network and reinforce your industry standing**
4. **Meet and interact with esteemed international experts in the field of crystallography**

## KEY FIGURES



## TOPICS

The EPDIC18 Conference provides a prime opportunity to explore significant new findings or developments in the following areas:

1. **Functional Materials**
2. **In situ and operando studies**
3. **Disordered materials with total scattering methods**
4. **Materials for energy conversion and storage**
5. **Structure solution and refinement**
6. **Nanomaterials**
7. **Pharmaceutical and biological materials**
8. **Magnetic structures and neutron scattering**
9. **Structural studies combining complementary techniques**
10. **Microstructure, texture and line profile analysis**
11. **Artificial Intelligence**
12. **Quantitative analysis**



## CONFERENCE AT-A-GLANCE

The Conference will include:

### WORKSHOPS

**TOPAS intensive course.** The TOPAS course will take place from Wednesday, August 28<sup>th</sup>, to Friday, August 30<sup>th</sup>, 2024. The primary topic of this course is to teach participants the operation of TOPAS in Launch Mode operation (scripting mode) for structure determination and refinement using both Bragg diffraction and PDF data. The course is open to all applicants interested in the structure analysis capabilities of TOPAS and is focused on topics of high interest for the industry, research labs and academia.

**ICDD workshop.** The International Centre for Diffraction Data (ICDD) workshop will take place on Friday, August 30<sup>th</sup>, 2024, from 8:30 to 15:30, as part of the EPDIC18 meeting. Registration will be part of the EPDIC18 registration. The workshop will describe both new data collection and methods of analysis embodied in the ICDD PDF  $\text{\textcircled{R}}$ -5+ database and MDI JADE  $\text{\textcircled{R}}$ Pro software. The workshop will include tutorial and hands-on activities (database and software access) and is of high interest for industrial, research, and academia laboratories.

**Lachlan's Software Fayre.** The Software Fayre is dedicated to the memory of the late Lachlan Cranswick. The Software Fayre is organised for the demonstration of free and/or open-source software used for the analysis of powder diffraction data. It will take place during lunches and poster sessions (from August 31<sup>st</sup> to September 2<sup>nd</sup>, 2024).

### SCIENTIFIC SESSIONS

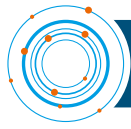
From Saturday, August 31<sup>th</sup> to Monday, September 2<sup>nd</sup>, 2024.

The EPDIC Conference is a biennial meeting dedicated to exploring all aspects of the analysis of polycrystalline materials through diffraction methods. It brings together experts from universities, research institutes and instrumentation companies to share their knowledge and discuss the current trends and challenges in powder diffraction.

In agreement with the traditional character of this Conference, EPDIC18 will yield an exciting scientific program that will cover a broad range of hot traditional and new topics interesting to the powder community. The strong interdisciplinarity of the technique, offers companies the opportunity to meet all those who use crystallographic techniques in a single place. The event will feature 6 plenary lectures, and 12 micro-symposia, each hosting invited talks and presentations from delegates. Two awards sponsored by Bruker and Panalytical have been selected.

EPDIC18's interdisciplinarity is an added value, especially since the Congress will be preceded by ECM34 in the same venue, a community that shares at least some overlap with the EPDIC domain.

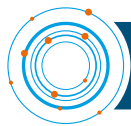
- **ECM34 CLOSING CEREMONY & EPDIC18 OPENING CEREMONY** - Friday, August 30<sup>th</sup>, 2024
- **INDUSTRIAL EXHIBITION FROM FRIDAY** - August 30<sup>th</sup> to Monday, September 2<sup>nd</sup>, 2024
- **WELCOME PARTY** - Friday, August 30<sup>th</sup>, 2024
- **SOCIAL DINNER** - Sunday, September 1<sup>st</sup>, 2024



For more information please contact:

- **ANTONELLA GUAGLIARDI**  
antonella.guagliardi@ic.cnr.it
- **EPDIC18 ORGANISING SECRETARIAT**  
Sistema Congressi s.r.l.  
Via Trieste 26, 35121 Padova, Italy | +39 049 651699  
epdic18@sistemacongressi.com





## PADOVA: A CONFERENCE-FRIENDLY CITY



- **IT IS A SAFE DESTINATION** where people can stroll around the city without risks and the city has an efficient public transport service
- **IT IS WELL CONNECTED** under all points of view. Venice International Airport is only 40 km away, with a public bus service which allows an efficient and cheap transfer. It is a crossroad for high-speed trains on the east-west route (Milano to Venice) and north-south route (Rome to Venice), with trains each half hour (two hours to Milan, three hours to Rome). More details on [www.epdic18.org](http://www.epdic18.org)
- **IT IS AFFORDABLE** to each pocket: hotel rates are reasonable, a dinner at a restaurant may start from € 25, a pizza with beer from € 15







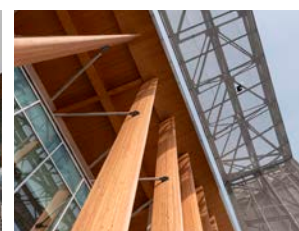
## THE VENUE



PADOVA CONGRESS opened in May, 2022, to give home to the many events organized by the University, Institutions and Companies, who recognize the strength of our destination.

Padova Congress is a unique, contemporary and flexible space, an architectural gem that joins design, functionality and technology. An internationally oriented venue that can host events for up to 3,334 people, just a few steps from the vibrant historic centre of Padova.

Designed by the renowned Japanese architect Kengo Kuma, the stunning Padova Congress centre can flexibly host a vast range of events: the modular spaces can be rearranged into tens of configurations to align with event goals. In traditional Japanese architecture, space is an extremely ductile element. Inspired by this spatial concept, the new Congress Centre has been designed as a container that can flexibly adapt and accommodate a wide variety of functions.



The two main halls are GIOTTO ROOM (1.565 seats) and MANTEGNA ROOM (988 seats), completed by common areas to host exhibitions, food & beverage functions, poster sessions.

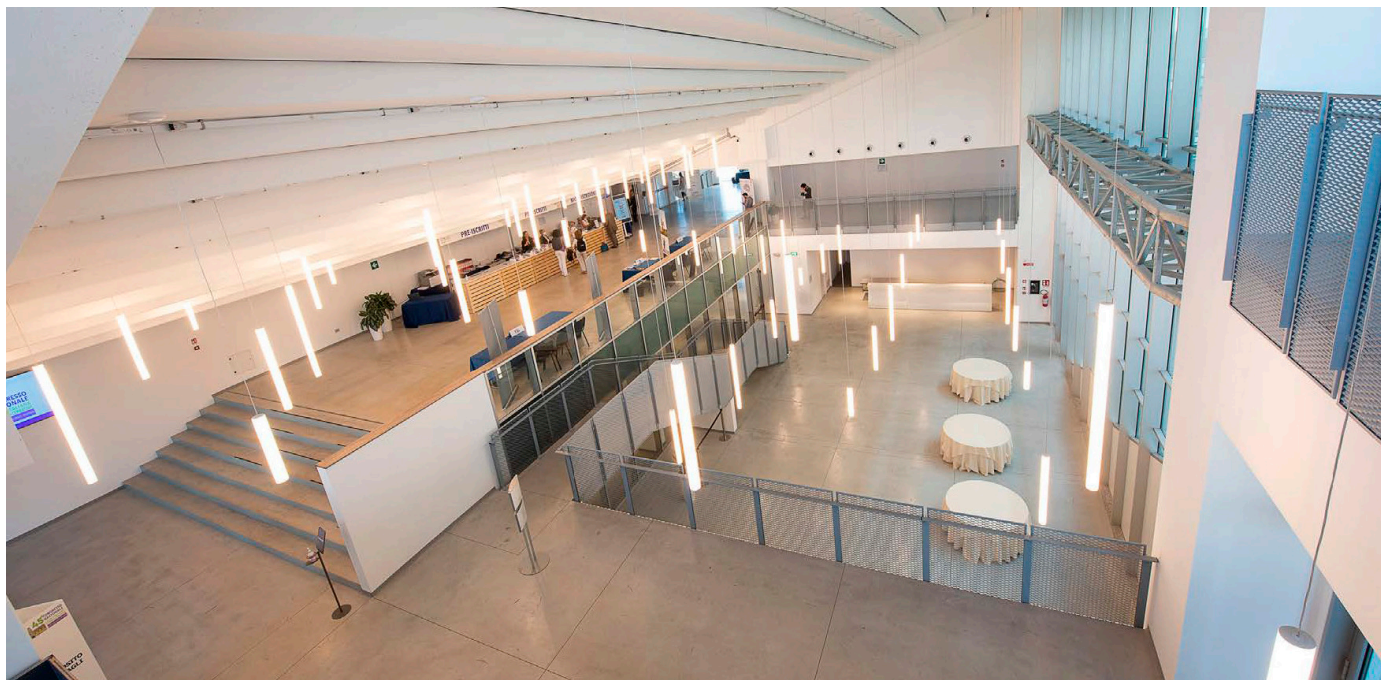
More details on [www.epdic18.org](http://www.epdic18.org)



# SPONSORSHIP LEVELS



By exhibiting at EPDIC18, Companies will benefit from extensive exposure to our international, focused attendance interested in industry innovations.



- The exhibition areas with booths are located centrally in the congress building and in different floors: close to the registration desk and the Plenary Hall, at rooms entrances, next to poster areas; coffee breaks will be served in the exhibition area every day
- The exhibition will remain open during the entire scientific programme

## NOTE

- Standard exhibition booths are  $3 \times 2 = 6 \text{ m}^2$  ( $6 \text{ m}^2 = 1 \text{ module}$ ) ( $18 \text{ m}^2 = 3 \text{ modules}$ )

### **SPECIAL REDUCED PACKAGES ARE BEING OFFERED TO SPONSORS SUPPORTING BOTH ECM34 & EPDIC18**

Until November 15th, priority will be granted to Companies sponsoring or exhibiting at both events and to GOLD and SILVER sponsorships.





€ 16.000  
\*vat excluded

TWO AVAILABLE - the package is primary intended for the EPDIC founders companies.

## **SHELL SCHEME BOOTH** (first priority on selecting the exhibiting space position)

- 18 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 4 exhibitor passes (Social Dinner not included) (other company staff members will have to register paying the conference fee)
- 2 Social Dinner tickets included (other Gala Dinner attendance will have to be purchased extra)

## **YOUR COMPANY LOGO ON**

- Website (home page and sponsor page with short company profile)
- Periodic newsletters
- Inside final program
- EPDIC18 banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas

## **COMPANY ADVERTISEMENT**

- Important advertisement in the App and pdf of the final program
- Banner at the conference venue (provided by the company)
- Information of company partnership in the newsletter sent to all the delegates before the congress
- Dedicated announcement on social media (facebook)

## **CONFERENCE PROGRAMME**

- Exclusive Seminar (90 mins) during a lunch, timetable subject to Organizing Committee's approval
- Plenary lecture sponsorship (choice by sponsor), timetable subject to Organizing Committee's approval
- Sponsoring and announcement of company activities in the conference mobile application

## **ATTENDEE'S KIT**

- 1 bag insert
- EXCLUSIVE: gadget provided by the Company

## **COMPANY GROUP REGISTRATIONS**

- Special reduced registration fees based on the number of requested registrations

## **SOCIAL EVENTS**

- Welcome Cocktail or Social Dinner: your logo on menus and signs, your roll up at the social event venue
- Acknowledgements by Conference Chair during Welcome reception or Social Dinner

## **AWARD**

- Poster Prize



## SILVER

€ 9.000

\*vat excluded

### **SHELL SCHEME BOOTH** (second priority on selecting the exhibiting space position)

- 12 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 3 exhibitor passes (Social Dinner not included) (other company staff members will have to register paying the conference fee)
- 1 Social Dinner ticket included (other Gala Dinner attendance will have to be purchased extra)

### **YOUR COMPANY LOGO ON**

- Website (home page and sponsor page with short company profile)
- Periodic newsletters
- Inside final program
- EPDIC18 banner at the conference venue
- Thank-you slide during plenary session breaks and in common areas
- Conference APP

### **COMPANY ADVERTISEMENT**

- Important advertisement in the App and pdf of the final program
- Banner at the conference venue (provided by the company)
- Information of company partnership in the newsletter sent to all the delegates before the congress
- 1 dedicated announcement on social media (facebook)

### **CONFERENCE PROGRAMME**

- NON Exclusive Seminar (90 mins) during a lunch, timetable subject to Organizing Committee's approval
- Visibility during a plenary lecture sponsorship (choice by sponsor), timetable subject to Organizing Committee's approval

### **ATTENDEE'S KIT**

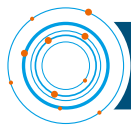
- 1 bag insert
- Notepads and Pens provided by the Company

### **COMPANY GROUP REGISTRATIONS**

- Special reduced registration fees based on the number of requested registrations

### **AWARD**

- Poster Prize



## **BRONZE**

€ 5.000  
\*vat excluded

### **SHELL SCHEME BOOTH** (third priority on selecting the exhibiting space position)

- 6 sqm
- Table and chairs
- Basic electricity
- Wi-fi
- 2 exhibitor passes (Social Dinner not included) (other company staff members will have to register paying the conference fee)

### **YOUR COMPANY LOGO ON**

- Website (home page and sponsor page with short company profile)
- Periodic newsletters
- Inside final program
- EPDIC18 banner at the conference venue
- Thank-you slide during plenary session breaks and on monitors in common areas
- Conference APP

### **COMPANY ADVERTISEMENT**

- Half page inside final programme
- 1 dedicated announcement on social media (facebook)

### **ATTENDEE'S KIT**

- 1 bag insert

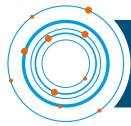
### **COMPANY GROUP REGISTRATIONS**

- Special reduced registration fees based on the number of requested registrations

### **AWARD**

- Poster Prize





All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Each module space will come with 1 exhibitor pass. Any additional exhibitor pass will be charged at exhibitor registration fee as described on **[www.epdic18.org](http://www.epdic18.org)**.



## EXHIBITOR ONLY

€ 4.000

\*vat excluded

- **6 sqm**
- Table and chairs
- Basic electricity
- Wi-fi
- 1 exhibitor pass (Social Dinner not included) (other company staff members will have to register paying the conference fee)
- Your logo listed in the exhibitor thank you list
- 1 dedicated announcement on social media (facebook)



## COMPANY ADVERTISEMENT

- Sponsorship of the congress Mobile App\* € 5.000,00
- Inside first page advertisement in the App and pdf of the final program € 2.200,00
- Inside full page advertisement in the App and pdf of the final program € 1.400,00
- Inside half page advertisement in the App and pdf of the final program € 800,00

\* non exclusive - If you want to secure the event exclusively, get in touch with our contacts.

## ATTENDEE'S KIT

- Delegate bags (2 sponsors) € 1.600,00  
Provided by the organizers with the company logo.  
The logo will be tied to the bag and not printed on
- Delegate bag insert € 600,00  
One bag insert assumes ONE A4 printed material or ONE CD/DVD
- Notebooks or pen/pencil (provided by Company) € 700,00

## SOCIAL EVENTS

- Social Dinner € 1.500,00  
(logo on menus, your roll up on Social Dinner entrance,  
any other gadget to be distributed during the party, etc)\*\*
- Welcome Reception\*\* € 1.500,00  
(logo on menus, your roll up on Welcome Reception entrance,  
any other gadget to be distributed during the party, etc)
- Coffee breaks\* (1day) (Exclusive) € 1.200,00
- Lunch\* (1day) € 1.000,00  
If you want to secure the event exclusively,  
get in touch with [epdic18@sistemacongressi.com](mailto:epdic18@sistemacongressi.com)
- Spritz for student mixer (Exclusive) € 2.000,00  
(logo on tickets, your roll up on Student Mixer area)

\*will be served in the Exhibition Area, Saturday to Monday.

\*\*non exclusive

## SCIENTIFIC

- Exclusive Seminar during lunch break € 2.100,00  
90 min commercial workshop during lunch break with the exclusivity for the slot  
(no other lunch-on can be organized simultaneously). Timetable subject to  
Organizing - Limited availability
- NON Exclusive Seminar during lunch break € 1.200,00  
30 min slot for a commercial speech during lunch break without any exclusivity  
for the slot (other simultaneous lunch-on seminars in other lecture rooms  
can be organized). Timetable subject to Organizing - Limited availability
- Visibility during a plenary lecture € 1.000,00  
The sponsor's logo will be projected on Video LED wall in the room and  
for the duration of the plenary. Price is per one plenary lecture
- Poster Prizes € 350,00  
The Company representative will present the poster award winners  
at the closing ceremony. The award can include money, vouchers, books etc.



## YOUR COMPANY LOGO ON

- |   |                     |
|---|---------------------|
| • Website (home page and sponsor page with short company profile) | € 1.000             |
| • Monthly newsletters   | € 1.000             |
| • Inside final program  | € 1.000             |
| • EPDIC18 banner at the conference venue                          | €600                |
| • Introductory slides before the session                          | €1.200              |
| • <b>Reusable water bottle</b>                                    | <b>upon request</b> |

## OTHER OPTIONS

- |   |        |
|---|--------|
| • Your logo on: Registration form (EPDIC18 and ECM34) | €2.500 |
| • Your logo on: At Registration Desk                  | €600   |
| • Staff T-shirt with Company logo and Conference logo | €1.000 |





## TAILOR MADE SPONSORSHIP



The Organizing Secretariat will be pleased to assist Companies with items and features which are not mentioned in this document. We will do any effort to customize your participation to the EPDIC18 Conference!

Further updates will be available later on at [www.epdic18.org](http://www.epdic18.org)

For any further information, please contact [epdic18@sistemacongressi.com](mailto:epdic18@sistemacongressi.com)



## JOINT EPDIC18 & ECM34 SPONSORSHIP



Please contact [ecm34epdic18@sistemacongressi.com](mailto:ecm34epdic18@sistemacongressi.com)



Organization of Scientific and Corporate Events  
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Ph. +39 049 651699 - Fax +39 049 651320  
[info@sistemacongressi.com](mailto:info@sistemacongressi.com)





EXHIBITION HOURS ARE TENTATIVELY SET AS FOLLOWS:

- Your booth will be ready on Monday August 30, 2024 afternoon time
- Dismantling will start Monday September 2, afternoon time

More information will be given on the Exhibitors' Technical Manual.

## EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated May 2024.

It will include the following:

- Updated Conference program
- Final floor plan
- Final exhibition details and information
- Final technical details about the Venue and Booths
- Set up/dismantling and delivery instructions
- Shipping address and instructions

## HOW TO BOOK YOUR SPONSORSHIP

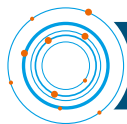
Fill in this Sponsorship confirmation form to confirm your sponsorship:  
[www.registerme.eu/ecm-epdic-2024-sponsorship/](http://www.registerme.eu/ecm-epdic-2024-sponsorship/)

### **Upload your logo on the sponsorship confirmation form!**

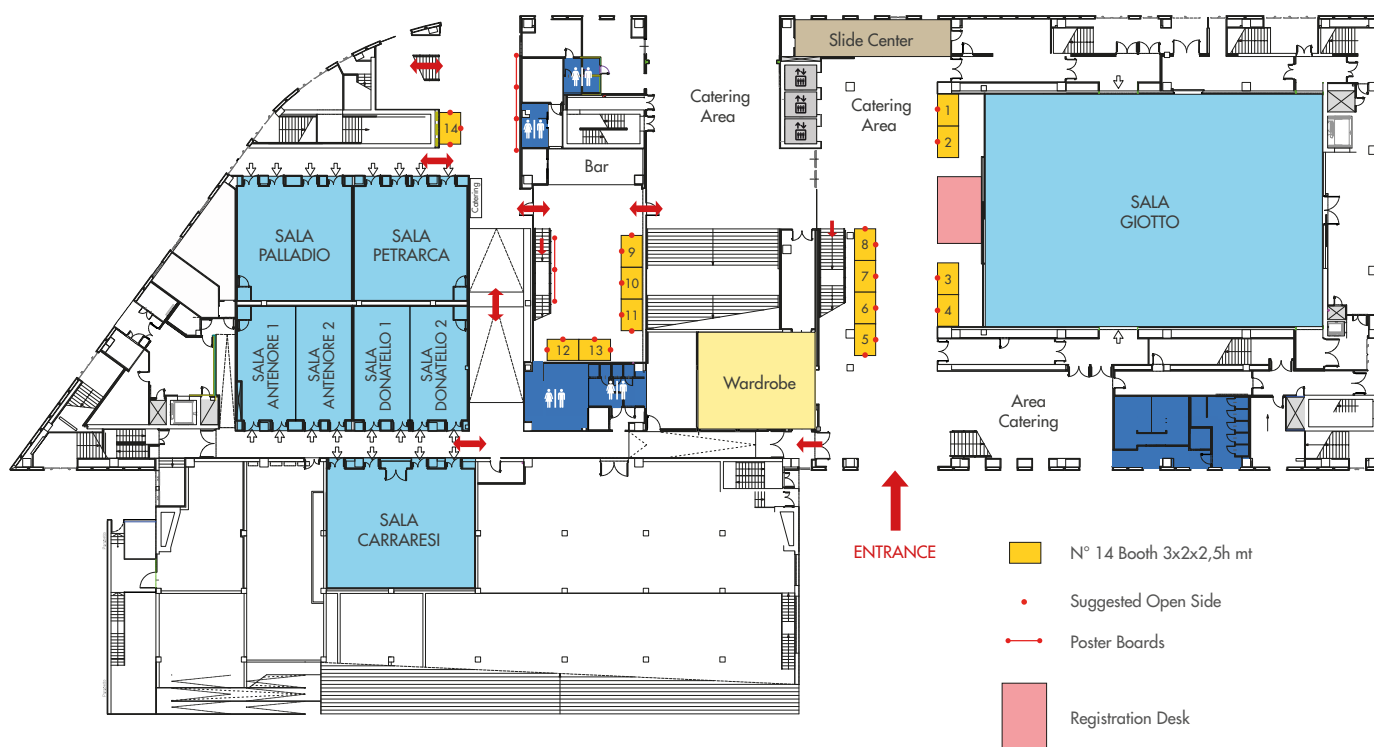
The following options are accepted:

- Vector graphic (.eps or .ai format) in 4 colors (4c) for print purposes
- Jpg, png image for digital use

Sponsorships items and Booth spaces will be reserved upon receipt of full payment on a first-come, first-served basis. Please list the top 3 preferences for your booth number (exhibit hall location) in the Sponsorship confirmation form. Final assigned booth will be communicated within the Exhibitors' Technical Manual.



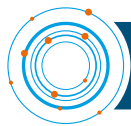
## FLOOR PLAN Ground Floor



## FLOOR PLAN First Floor







## PAYMENT CONDITIONS

100% payment is due upon receipt of the invoice.

Should Sponsors fail to complete payments within 1 week after the receipt of the invoice, the Organizers shall be entitled to cancel the sponsorship.

If we are supposed to receive a Purchase Order or a Vendor form before issuing our invoice, please send it to [amministrazione@sistemacongressi.com](mailto:amministrazione@sistemacongressi.com) within 1 week after your submission under penalty of cancellation of the sponsorship.

- All prices are vat excluded
- All amounts and payments are in Euro (EUR-€)
- Accepted payment: bank transfers
- Bank chargers are payees' responsibility

## CANCELLATION POLICY

Cancellations must be made in writing to [epdic18@sistemacongressi.com](mailto:epdic18@sistemacongressi.com)

Due to advance financial commitments, refunds requested after March 11, 2024, cannot be guaranteed. Consideration of cancellation requests for refunds received after March 11, 2024, will be processed after the conference. Cancellation requests received prior to March 11, 2024, will be refunded, less € 500 processing fees, within 30 days from the request.

## TERMS & CONDITIONS – EXHIBIT RULES

1. Prices do not include ITALIAN VAT (22%). Only Italian Companies are VAT taxable therefore 22% VAT will be added on their final invoice.
2. The EPDIC 2024 Organizing Committees retains the exclusive right to approve sponsorship applications.
3. Sponsors may not sublet, assign or apportion any part of the sponsor benefit(s) nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the EPDIC 2024 Organizing Secretariat
4. The EPDIC 2024 Organising Secretariat will not be liable for damage or loss to a sponsor's or exhibitors' properties through fire, theft, accident, or any other cause while at the Conference venue whether the result of negligence or otherwise. Exhibitors are recommended to arrange their own insurance policies.
5. Sponsorship is not limited to financial support, but can also take the form of provision of services, ads, publicity, etc.
6. In the event that the benefits of this sponsorship package undergo any changes, committed sponsors will be immediately notified and given the opportunity to retract or modify their sponsorship at no processing/cancellation fee.
7. Sponsorship/Exhibition application, properly executed by the applicant, shall, upon written acceptance and notification of sponsorship/exhibit booth assigned by the EPDIC 2024 Committee or its agent, constitute a valid and binding contract.



## TERMS & CONDITIONS – EXHIBIT RULES

### EXHIBIT RULES

- 8.1. EPDIC 2024, the exhibit site and their officers, employees, agents, and REPRESENTATIVEs will not assume or otherwise be responsible for any injury, loss or damage to the exhibitor, the exhibitor's officers, employees, agents, or REPRESENTATIVEs or their property, however caused.
- 8.2. You will receive rules and regulations specific to participating in exhibits in the Exhibitor Manual; updated installation/dismantling times will be included.
- 8.3. EU General Data Protection Regulations: upon accepting these Exhibit Rules, exhibitor also understands and agrees to the regulations put forth in the EU General Data Protection Regulations (GDPR) at [www.gdpr.eu](http://www.gdpr.eu).
9. CONFERENCE REGISTRATION for SPONSOR includes access to all sessions, industry exhibition, congress materials, coffee breaks and Welcome Reception (excluding Gala Dinner). Please take note that no Exhibitor staff is foreseen.
10. Rates for additional services at the booth will be available in the Exhibitors' Technical Manual.